

Joanne LaRock

September 28, 2013

Dear Friends and Neighbors,

I am so glad many of you already know the real Dave LaRock that I know. It is so difficult to see Dave, an honest, kind, gentle, loving father and husband, put through all the negative smearing that his opponents just make up. Dave is a man who desires to put his many gifts and abilities to work in public service. As his wife I am biased of course, but I know he will accomplish great things.

For those of you who don't know Dave, I want to share a little about my husband so you at least have the truth in front of you. I have known Dave for over 40 years, 32 of which we have been husband and wife. Even before I married him, Dave stood out to me in high school as a guy who wasn't afraid to work hard with his hands and his mind to tackle challenging projects head on. What I saw then has not changed. As a businessman Dave has developed a thick skin, but has never lost his soft heart. That is unique!

Dave and I have worked side-by-side over the years raising our seven children, growing a home business, and walking together through the challenges and celebrations of life. We are now at a point in our lives of beginning to enjoy the blessings and fun of grandchildren.

Dave became more and more focused on the need to improve government in recent years. One day Dave asked me if I would consider opening a new chapter in our lives by entering public service. After running our business together for 30 years, it seemed like it might

be time to slow down, so I hesitated. After we prayed about it, we decided we were ready because we both see there is a dire need for people who love our community to step up and serve.

Dave will give a moan for me mentioning this. Almost every morning he is up long before me. It absolutely makes my day when he comes in to wake me with a smile and my morning cup of coffee in his hand. He's told me that this is his way of thanking me for the many things I do for him. That act of service may seem small to some who read this, but to a busy mom it is precious. It makes me feel appreciated and helps me launch into another day. My husband has a servant's heart.

As a devoted and loving father, Dave took hold of opportunities to teach our children to appreciate hard work and the principles of financial responsibility. He teaches our children to be generous givers of both their time and their money. Dave and I were thrilled to have several of our children go on extended missions trips. While many kids sent out letters asking for donations, Dave worked with our kids and members of their team to plan ways they could earn the money they needed, and then he worked side-by-side with them to meet their goal.

I share one story that makes me tear up when I think about it. One recent Christmas Eve, during the hustle and bustle of last minute holiday preparations, Dave took our youngest son out the door without telling anyone what he was up to. They went out to get a load of food and goodies and then snuck them into the garage of a friend whose spouse had recently unexpectedly passed away. This is the Dave most people never see. Dave is the type of person who puts other people's interests ahead of his own.

Last, but not least, Dave has taught our family, that we are so much better off when we live within our means and plan for the future. This has not always been easy! We went without things our friends enjoyed for much of our early lives, but ultimately our choice to live frugally has given us the freedom to work in public service. Dave and I both want our children and others to have a fair chance to live comfortably and realize a version of the American Dream. Dave knows that being elected will delay the comforts we have saved and scrimped for, but he is willing, so I am 100% on board.

Dave's combination of wisdom and energy and ability to creatively solve problems is amazing to me. Dave is a man of honesty and integrity and he has only the best intentions for all those he works for.

I ask you to give Dave a chance to work for you and our community as our Delegate.

Sincerely,

Joanne LaRock